Polar Wall Plus!

INSULATED SIDING SYSTEM

A FINISH THAT OFFERS BEAUTY PLUS ENERGY EFFICIENCY





THE LOOK OF WOOD THE VALUE OF VINYL





Cover Image Profile & Color Shown: Double 6," White



- NLok™ Technology combines the BearHug® Lock, a Superior Full Reversed Rolled-Over Nail Hem that doubles the thickness of the panel where it's nailed to the wall, and the proprietary NailRIGHT™ Siding Installation System for an installation that's secure and accurate
- .046" Panel thickness with a low gloss natural cedar woodgrain pattern
- Thick insulating foam helps reduce energy loss through walls and studs, repel insects, reduce sound transmission and is permeable
- Available in three styles:
 - Double 4" Clapboard, 3/4" panel projection
 - Double 5" Dutchlap, 3/4" panel projection
 - Double 6" Clapboard, 5/8" panel projection
- Matching and contrasting soffit and accessories
- Limited Lifetime Transferable Warranty with ColorHold® Lifetime Fade Protection
- Won't blister, crack, flake, peel or rot like wood exteriors, so you'll never have to scrape, sand or paint again, reducing time and cost spent on maintenance
- Can help increase the resale value of your home, making it a wise investment should you ever decide to sell

These are some of the benefits you'll enjoy when you decide to make **Polar Wall*** Plus! Insulated Siding System the choice for the life and looks of your most valuable possession.

The heavy duty extended return leg snaps tightly into the **BearHug** locking system for an installation that's solid, secure and protects against panel blow off in adverse weather conditions.















FOAM INSULATED—**Polar Wall*** Plus! Insulated Siding System features a foam insulated backing to help you reduce heating and cooling bills.

• **IMPACT RESISTANT**—Up to 4 times the impact resistance of unreinforced vinyl siding panels.

WIND RESISTANT—The **BearHug** locking system includes a full rolled-over double nail hem and 3/4" panel projection* for excellent wind load resistance.

*5/8" panel projection available on D6 panel.







HELPS CONTROL ENERGY LOSS.

Most homes are insulated between the wall studs, but the studs themselves are non-insulated. Energy can escape from inside the home through uninsulated studs, which account for nearly 25% of the wall's surface. Conduction through the wood framing can account for 40% of a wall's heat loss. The Polar Wall Plus! Insulated Siding System inhibits the conduction of energy through exterior wall studs, adds insulation and hinders air infiltration. It helps insulate the entire wall for energy efficiency and savings.

COLORHOLD® Lifetime Fude Protection

ColorHold acrylic technology provides superior weathering properties and performance that's backed by a Limited Lifetime Transferable Warranty* including Lifetime Fade Protection.

*Visit www.norandex.com to view warranty details.





YEAR COMPARISON OF FADE 15

ORIGINAL SIDING COLOR POLAR WALL PLUS! POLAR WALL PLUS! INSULATED SIDING System -AFTER 3 YEARS OF EXPOSURE

Insulated Siding System -AFTER 15 YEARS OF EXPOSURE

appeal which resists fading and discoloring.

STANDARD VINYL SIDING -After 3 Years OF EXPOSURE

This is a visual representation of the actual fade that can be expected on standard vinyl siding vs. Polar Wall* Plus! Insulated Siding System. Colors shown are as close as the lithographic process will allow.

GET A SAFE, SECURE INSTALLATION WITH POLAR WALL® PLUS!

Your professional installation crew takes every possible precaution to make sure your new siding looks and performs its best.

They use the Norandex proprietary **NailRIGHT** Siding Installation System to help them locate and precisely nail into the framing studs. This is a very important detail because misapplied nails can cause siding to buckle, blow off in windy conditions, or be hazardous if they strike wiring or plumbing located between the studs.

NailRIGHT helps ensure an accurate and safe installation. It securely connects the siding to the wall for optimum performance.

This means the beautiful siding you select will not only stand out, but will stay up, even in extreme weather conditions.

Beauty and Performance. It's the perfect siding combination to make the exterior of any home...perfect.

AVOID:



Nails that miss their mark can be potentially hazardous to items, like wiring and plumbing, located in the cavities between studs.



NailRIGHT helps guide the installer to the studs for an installation that's strong, secure and resistant to blow offs.



NailRIGHT assures the proper amount of nails are used, saving your home from unnecessary hammer hits.



A SIDING PANEL THAT IS AS TOUGH AS IT IS BEAUTIFUL



A COMPETITOR'S VINYL SIDING BENDS UNDER THE WEIGHT OF A TEN POUND BOX OF NAILS.

POLAR WALL PLUS! DOESN'T. It'S AN EXTERIOR SYSTEM THAT'S EXTRA STRONG AND
RIGID SO IT LAYS FLAT AGAINST THE WALL, RESISTS DENTS, WON'T BUCKLE, AND STAYS IN
PLACE EVEN IN HIGH WINDS. TESTING PERFORMED WITH A DOUBLE 4" AND DOUBLE 5"

DUTCHLAP PANEL.



THE POLAR WALL PLUS! INSULATED SIDING SYSTEM HAS A PERMEABILITY RATING OF 5.0.

WHAT YOU CAN'T SEE, CAN HURT YOUR HOME—Water vapor from cooking, showering and other household activities, and water from rain and snow entering through the exterior, can get trapped inside the wall cavities of a home. Trapped moisture can lead to dry-rot and damage wall studs, and promote the growth of harmful molds and bacteria. The contoured foam backing on the Polar Wall Plus! Insulated Siding System does not absorb moisture and allows water vapors to escape through the foam and dissipate into the air, creating a healthy, breathing home.



THAN JUST INSULATE YOUR HOME

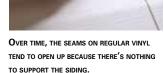
INSECT PREVENTION—

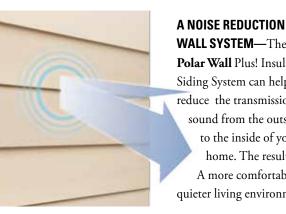
The foam backing in the Polar Wall Plus! Insulated Siding System does more than just save energy, it protects against insect damage. The backing is treated with PREVENTOL® TM EPS Preservative Insecticide which kills termites and insects before



they can do any real damage to structural wood components. The active ingredient in the insecticide is harmless to installers, homeowners and household pets, and the foam insulation is contoured to the siding profile to eliminate any hollow voids where infestation can occur.







WALL SYSTEM—The Polar Wall Plus! Insulated Siding System can help reduce the transmission of sound from the outside to the inside of your home. The result: A more comfortable, quieter living environment.



COMPLEMENT YOUR NEW SIDING WITH OTHER PRODUCTS FROM NORANDEX







Your home deserves the best. That's why, in addition to siding, Norandex offers other top quality products to beautify and protect your home from the top down. Whether it's roofing, entry doors, energy-efficient windows, decorative shapes, soffit, trim, or decking components, you can rest comfortably knowing you've finished your home with performance products that are among the best the industry has to offer.











With **HomeVisions** you can see what your home would look like with new siding, roofing, windows and doors, before a hammer is ever lifted.





Siding, Roofing, Windows and More!

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www.norandex.com